

PWPA

PENNSYLVANIA WOMEN'S PRESS ASSOCIATION



September 2011 | www.pwpa.us



ANNIVERSARY FUNDRAISER

See Page 4 for details on how to get a PWPA mousepad and help raise money for our 75th anniversary.

TAKE NOTE

Board meeting

■ **The PWPA board** will be meeting Oct. at Penn State University in State College.

Resignation

■ **Northeast district director** Kathy Ruff has stepped down from her position. Stephanie Longo, also PWPA secretary, has agreed to take over the position.

Contest director

■ **Kay Stephens** has agreed to take on the contest director position for 2012. Rebecca VanderMeulen will assist her.

2012

■ **PWPA's 75th anniversary:** Any ideas how we should celebrate this milestone? Let us know.

June 2012

■ **June 1 to 2:** Pennsylvania Newspaper Association's press conference in Gettysburg.

PRESIDENT'S LETTER

Getting ready for 2012

Hello all! I hope everyone had a wonderful summer. I love the heat!

Our fall board meeting is set for Oct. 1 at Penn State University. So if there are any questions or concerns any of you would like the board to address at the meeting please email or call me so I can get those items added to the agenda.

I also hope you have all had a chance to check out our updated website (www.pwpa.us).

District Directors, keep in touch about fall meetings that are planned and please update your page on the website with photos and other information about what is going on in your area.

And I know this seems early, but let's start talking up our 75th anniversary celebration next year — in your newsrooms, among your friends and colleagues — to

anyone who might be interested in being a part of this special milestone in our organization.

Before you know it, 2012 will be here so save the dates — June 1-2 in Gettysburg — for the Pennsylvania Newspaper Association's annual conference and the PWPA awards luncheon.

The plan is to dress like it's 1937 so start thinking about what you might wear. And remember there are mouse pads for sale for \$5. Contact me for more information.

Take care.

JoAnne Harrop,
PWPA president

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the **Media** is the message

Looking for a gift for the newspaper lover in your family?

Why not buy him or her a PWPA T-shirt? They are lovely white shirts with green lettering. For only \$12, you can help the PWPA be heard because as our saying goes, "No news is not good news." Available in sizes S, M, L and XL. For more information, e-mail JoAnne Harrop at jharrop@tribweb.com or you can mail a check made out to PWPA to Pittsburgh Tribune-Review, 503 Martindale Street, Third Floor, Pittsburgh, PA 15212, Attention: JoAnne Harrop. Please make sure you specify what size, or sizes, you would like.

Pa. Women's Press Association bylaws

Adopted October 1947, Amended May 1958, 1966, 1967, 1968, 1969, 1970, 1972, 1974, 2003 and 2011.

ARTICLE I: NAME

The name of this association shall be: Pennsylvania Women's Press Association, as established in 1937.

ARTICLE II: OBJECTIVE

The objective shall be to promote high standards in journalism; to provide exchange of journalistic trends and experience; to advance in careers in journalism; to coordinate opinion on matters of state and national trends to journalists, in particular, those of women.

ARTICLE III: MEMBERSHIP AND DUES

Section 1: Pennsylvania Women's Press Association shall consist of those women and men who are active participants on a Pennsylvania newspaper in the editorial and/or news departments of newspapers for remuneration, those who hold executive positions on newspapers, or those who hold similar positions with news websites that cover issues or people within Pennsylvania and follow conventional journalistic standards and practices.

Freelancers employed on a regular basis, retirees, journalism professors or advisors, or former members who have left the field can become members.

Members who live within the boundaries of one district and work within the boundaries of another district will be listed as members of the districts in which they work.

Section 2: Members shall pay annual dues, the exact amount of which shall be determined by the executive board.

Section 3: Calendar year shall be from Jan. 1 to Dec. 31. Dues shall be payable each year by the deadline for that year's annual contest.

Section 4: If first-time members join after June 1, they are paid up for the following year.

ARTICLE IV: OFFICERS, TERMS AND DUTIES

Section 1: The officers of this association shall be: president, vice president, secretary, treasurer and six district direc-

tors and any assistant district directors. Districts are: Northwest, Southwest, Central, South Central, Northeast and Southeast.

Section 2: No officer shall hold office for more than two consecutive terms of one year each, except by approval of the board.

Section 3: Duties are as follows:

The president shall appoint all standing and special committees and shall be an ex-officio member of all committees. The president shall provide the leadership to continue the promotion of programs that will help members gain knowledge in the field and help them to do their jobs better. He or she must notify all members of the annual general membership meeting and the executive board of all meetings.

The vice president must substitute in the absence of the president.

The secretary shall keep the minutes of all the meetings and handle all correspondence for the executive board.

The treasurer shall have charge of all monies belonging to the association, shall keep true and accurate accounts, recording all receipts and expenditures, shall pay out monies only when approved by the executive board. The treasurer shall make a full report of the condition of the finances at the annual meeting and board meetings. The treasurer shall keep a membership list, supplying copies to all of the members.

District directors shall act as liaison officers between the association and the members of their districts and shall serve on the membership committee. District directors must hold at least two district meetings per year and submit a report at the annual meeting.

Assistant district directors will support the district directors in carrying out his/her duties.

Officers of the executive board must arrange for a newsletter to be published four or more times a year.

ARTICLE V: EXECUTIVE BOARD

Section 1: The executive board will consist of all officers, including district directors and assistant district directors, past presidents, contest chair, member-

ship chair, scholarship chair and all other committee members appointed by the president.

Section 2: The executive board shall function in an advisory capacity in the supervision of all officers and committees.

Section 3: The executive board shall convene at the call of the president at least three times a year: before each annual meeting, at meetings in the spring and fall, and at any other times deemed necessary to consider matters of importance.

ARTICLE VI: NOMINATION AND ELECTION

Section 1: The annual membership meeting shall take place each May during the Pennsylvania Press Conference.

Section 2: The nominating committee shall be appointed by the president. The immediate past president automatically becomes chairman of this committee, with the president naming the other two members while attempting to make sure that all parts of the state are represented. These three will select the most qualified PWPA members for leadership.

Section 3: The district directors, other officers and members may present officer suggestions to the nominating committee, which will select a slate of candidates for president, secretary, vice president and treasurer, to be elected at the annual meeting.

The slate will be presented to the executive board for approval before the annual meeting.

The executive board will call for the slate at the annual meeting. Additional nominations may be presented from the floor.

Section 4: The election of district directors and assistant district directors will take place in each district each spring before the annual meeting. The names of the new district directors will be forwarded to the nominating committee for announcement at the annual meeting.

Section 5: A quorum at the annual meeting shall consist of 10 percent of the current membership.

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Mousepads being sold

By **Kay Stephens**

PWPA PAST PRESIDENT

I've started a fundraising effort to help pay for expenses associated with the 75th anniversary of the Pa. Women's Press Association. We'll be recognizing that milestone next year at our annual awards luncheon in Gettysburg, on the first weekend in June.

In preparation for the event, I'm selling anniversary mousepads for \$5 each. Take a look at the mousepad you're using now. Is it rather worn out? Dirty?

The PWPA mousepad is a spiffy black and green that is sure to stand out and dress up your desk. It also works very well with my computer mouse here at the office. But don't just think about the office. Maybe you need a new mousepad for your home computer.

If you'd like to order one or several, please contact me.

If you'd like to make a donation to the anniversary celebration — without purchasing a mousepad — that's acceptable too. Checks can be made payable to the Pennsylvania Women's Press Association.

Kay Stephens, PWPA past president
75th Anniversary Committee
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Revised bylaws

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ARTICLE VII: COMMITTEE AND COMMITTEE CHAIRS

Section 1: The standing committees will be as follows:

Membership
Scholarship
Contest

ARTICLE VIII: AMENDMENTS

Section 1: This set of bylaws may be amended at any annual meeting by a two-thirds vote of the group, provided the amendments were recommended by a majority vote of the executive board. All amendments should be published in the newsletter.

Section 2: Any situation not specifically covered by these bylaws shall be governed by Robert's Rules of Order.

NEW MEMBERS

JULY 2011

■ **Rossilynne Skena**, news reporter,
Valley News Dispatch/Trib Total Media

MAY 2011

■ **Valerie Myers**, reporter, Erie Times-News

■ **Adrienne Wright**, editor, Hakol, Jewish Federation
of the Lehigh Valley

FEBRUARY 2011

■ **Zandy Dudiak**, associate regional editor, AOL
Patch

■ **Christine Haines**, staffer, (Uniontown) Herald-
Standard

■ **Sarah Hofius Hall**, staffer, Scranton Times-Tribune

■ **Laura Legere**, staffer, Scranton Times-Tribune

■ **Ashley Teatum**, staffer, Scranton Times-Tribune

JANUARY 2011

■ **Rachel Anderson**, videographer/
photographer, Pittsburgh Tribune-Review

■ **Greg Bock**, reporter, Altoona Mirror

■ **Jo Ciavaglia**, health and crime reporter, Bucks
County Courier Times

■ **Linda T. Gracey**, special sections editor, Altoona
Mirror

■ **Shasta Kurtz**, copy editor, Altoona Mirror

■ **Mark Leberfinger**, assistant news editor, Altoona
Mirror

■ **Kim Leonard**, business reporter, Pittsburgh
Tribune-Review

■ **Laurie Mason**, reporter, Bucks County Courier
Times

■ **Kate Morris**, copy editor, Altoona Mirror

■ **Freda Savana**, staff writer, The Intelligencer

Go vintage at next year's party

Don a 1930s-style hat at the PWPA's 75th anniversary gathering in 2012.

By Kay Stephens

PWPA PAST PRESIDENT

The 75th anniversary of the Pa. Women's Press Association is coming up next year.

That may sound like a long time to prepare, but I assure you, start looking now for a hat, white gloves and an outfit to wear that looks like it came out of a 1937 movie or advertisement.

Those who come dressed for the anniversary party — at least those with hats and gloves — will be in for a special treat on an occasion that PWPA will celebrate only once.

WHY START NOW?

The reason I'm advising you to start looking for a hat is because that's probably something you will be likely to wear — and you'll want to find a hat that you like.

It's been a long time since women donned hats as an everyday part of their wardrobe, but there are plenty of retailers selling vintage hats and imitation vintage hats that may cost less and have fewer moth holes.

At a local business with a lineup of antiques and secondhand goods, I recently tried on a few vintage hats. Some of them must have been on women with very small heads. One may have belonged to a woman with a very large head. Or maybe it was positioned on her head in a way that took extra hairpins to hold it in place.

I did find a hat I liked — but it came with netting that would have covered the upper portion of my face. I decide against buying it after recalling that the netting might have a trend from the 1940s. I remember my mother had a hat with netting that she might have worn while living in Pittsburgh. That was before she returned to rural Clarion County, took on the role of a farmer's wife and wrapped a red bandana around head.

HOW ABOUT THOSE GLOVES?

For those of us who plan to come with white gloves, I think our big problem will be keeping them on.

Finding a set of white gloves shouldn't be hard. Each member of my church bell choir has at least a couple of sets each of white gloves, or almost white, I should say. It is difficult to keep them clean when they rub up against a red tablecloth and a bell choir member's make-up.

WHAT ELSE CAN WE WEAR?



I'll be delighted if the majority of our members show up with hats and gloves for our awards luncheon.

But for those who want to go a step farther, do a little research and see what kind of an outfit you can put together.

In 1937, Sears advertised a three piece wardrobe — skirt and jacket and vest — for \$8.98. Add a light coat and the cost was \$10.98.

It was also 1937 when Lana Turner started showing up in movies and quickly earned the "Sweater Girl" nickname. But she was 17 years old at that time. If you can wear a sweater like Lana, go for it.

The 1940 movie, "His Girl Friday," might offer a nice glimpse of how to dress for our luncheon. Rosalind Russell, playing the role of fast-talking newspaper reporter Hildy Johnson, with Cary Grant as the editor, dons more than one hat and outfit for that movie, where she's also shown pounding on a typewriter (sans gloves, I believe).

For other sources of what to wear, look at advertisements in 1937 magazines which can be found in the same stores selling vintage hats and second-hand goods.

Look in your newspaper archives. Some of the advertisements and photographs from 1937 should give you an idea as to dresses, skirts, shoes and blouses that you will want to wear to the anniversary luncheon.

ANOTHER OPTION

While looking for 1937 fashions via the Internet, I came across a variety of websites, some better than others. One provided pencil drawings of fashions from that era. Others had photographs.

One website that could be useful is www.wearinghistorypatterns.com.

Lauren Maringola of southern California has offers reproductions of vintage fashion patterns, including outfits from the 1930s, for about \$25 each.

She had suits, blouses, dresses and a jumper with a gored skirt, something that she said would be good for swing dancing.

If you've got the money for a pattern, and the energy to sew up your own 1937 anniversary luncheon outfit, I'll come up with a Ms. PWPA 75th anniversary sash for you to wear. Just let me know ahead of time.

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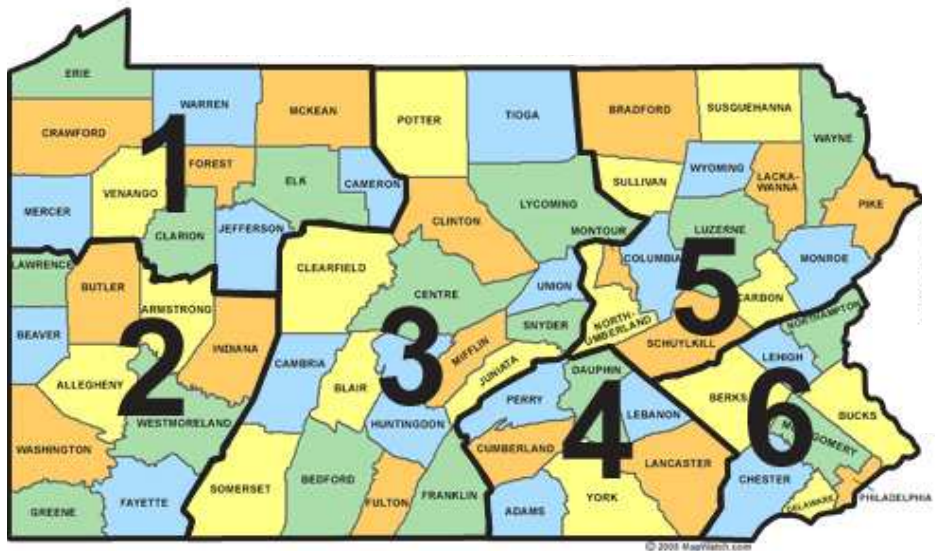
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