

PWPA

PENNSYLVANIA WOMEN'S PRESS ASSOCIATION



October 2010 | www.pwpa.us



Happy Halloween

PRESIDENT'S LETTER

Happy Halloween!

Happy Halloween! It's one of my favorite holidays because, well, I love candy.

Don't worry, I don't go trick or treating any more, but I do take advantage of candy sales to stock up on sweets. In between bites of chocolate, I have been thinking about what my message is for you this month.

Before we all get immersed in the holidays, let's not forget about sending in our membership dues. Look for those to come in the mail.

Also, please think of other colleagues at your place of employment or other individuals you may know who would want to be a part of our organization.

You might want to talk to them about a story they have written this year that would be perfect for the contest.

And if they join they can be part of the annual Excellence in Journalism Contest.

Contest time is not that far away, so take some time to look through your clips and make sure you have copies or originals of your best work.

I met with contest director Deb Erdley. She is excited about her new position and in the process of getting things together so look for contest entry forms and list of classifications.

District directors, please send out a message on the listserv about upcoming meetings.

I also am considering doing a web



meeting to give those members who have not been able to make it to a meeting or who may not have a director in their district to schedule a meeting a chance to attend a meeting so they won't have to pay extra come contest time.

As for our website, it is still under construction. I contacted Paul Rothrock, our designer, about its progress and he is waiting for some information about web hosting. So I will let you know when it is up and running as soon as I know.

I am continuing to look for a speaker for our annual luncheon on May 21, 2011 at the Penn Stater in State College.

As usual, the luncheon is in conjunction with the Pennsylvania Newspaper Association's annual conference May 20-21.

If you have any suggestions please let me know and I'd be happy to contact any possible keynoters.

JoAnne Harrop,
PWWA president

E-mail: jharrop@tribweb.com

Office: (412) 320-7889

Cell: (412) 855-1490

BANK BALANCES

(as of October 30)

Checking:

\$1,548.56

Money market:

\$13,128

the **Media** is the message

Looking for a gift for the newspaper lover in your family?

Why not buy him or her a PWWA T-shirt? They are lovely white shirts with green lettering. For only \$12, you can help the PWWA be heard because as our saying goes, "No news is not good news." Available in sizes S, M, L and XL. For more information, e-mail JoAnne Harrop at jharrop@tribweb.com or you can mail a check made out to PWWA to Pittsburgh Tribune-Review, 503 Martindale Street, Third Floor, Pittsburgh, PA 15212, Attention: JoAnne Harrop. Please make sure you specify what size, or sizes, you would like.

Take note ...

NOVEMBER 2010

■ **Membership renewal forms** will go out in the mail this month.

Please fill them out and return to treasurer Theresa Hegel, 4712 Buckeye Road, Emmaus, PA 18049, by the end of the year.

Don't forget your check for \$25.

■ **American Copy Editors Society conference, Nov. 13 at Penn State:** The American Copy Editors Society will hold a one-day regional training conference on Saturday, Nov. 13, at Penn State.

The regional conference is an inexpensive way for editors of all types — and students — to refresh their editing skills, learn new ones and network with colleagues.

Speakers will include Merrill Perlman and William Connolly, retired top editors at The New York Times; David Sullivan, assistant managing editor of The Philadelphia Inquirer; Tim Martin, assistant managing editor of the Pittsburgh Post-Gazette; Daniel Victor, social media specialist with TBD.com in Washington, D.C.; Rich Holden, executive director of the Dow Jones News Fund; and Bob Heisse, executive editor of the Centre Daily Times.

Topics will include headlines, ethics, grammar, design, managing social media; and, for students, job search and interview skills. The conference will run from 8:30 a.m. to 4 p.m. and the cost of registration includes lunch.

For more information and to register, visit the ACES website at www.copydesk.org.

For questions, contact John Dillon in the College of Communications at jad53@psu.edu.

MAY 2011

■ **PWPA annual luncheon:** The luncheon is on May 21, 2011, at the Penn State in State College. It's part of the Pennsylvania Newspaper Association's annual conference, May 20-21.

NEW MEMBERS

OCTOBER

■ **Jessica Vanderkolk**, freelance journalist

AUGUST

■ **Elsa Kerschner**, freelancer, Times News

■ **Amy White**, freelance writer, Eastern Pennsylvania Business Journal

APRIL

■ **Frank Craig**, editor, Pittsburgh Tribune-Review

MARCH

■ **Johanna Billings**, editorial assistant, Northampton Press, Whitehall-Coplay Press

■ **Amanda Clegg**, staff writer, Altoona Mirror

■ **Amy Crawford**, education reporter, Greensburg Tribune-Review

■ **Katherine A. Morris**, copy editor, Altoona Mirror

JANUARY

■ **Rosemary R. Brasch**, columnist, Spectrum Features Syndicate

■ **Heather Cass**, special sections editor, Erie Times-News

■ **Karen L. Cimms**, lifestyle editor, (Lehigh) Times News

■ **Madelyn Dinnerstein**, weeklies editor, Gateway Newspapers

■ **Gordon Glantz**, managing editor, The (Norristown) Times Herald

■ **Jodi Weigand**, reporter, Pittsburgh Tribune-Review

